

ELISSA LANSDELL

*Leadership Development Coach. Facilitator. Veteran
Broadcaster. Founder*

Elissa Lansdell's Biography

Elissa Lansdell is the founder of Rockstar Communications. She is a seasoned communications pro who strikes that right balance between warm and cool, Elissa delivers with passion, care and a sharp wit. Her clients have included CEOs, managers, executives, and employees at every level and across a range of sectors - including finance, government, and healthcare.

As a sought-after coach and trainer for the past 12 years, Elissa helped corporate leaders around the world bring their knowledge, ideas and expertise to life for their audiences in a way that engages and inspires. As a television host and producer, Elissa brought her trademark wit to her interviews with celebs and "regular" folks alike, earning her a reputation of being genuine, approachable, and engaging.

A longtime media personality and writer, Elissa brings a powerful presence and style of engagement. As an Emotion Code® Certified Practitioner, Elissa has developed game-changing skills in the emotional wellness arena. When brought together, this unique skill set helps clients thrive in their rapidly changing work and home environments.

Formerly a broadcaster, Elissa was an Anchor at Chum Ottawa, and a Host/Writer at Country Music Television, Discovery Home US, Great American Country, E! Network and City TV. Over the years, Elissa has covered miles of red carpet, interviewing thousands of people - from politicians to pop stars. Elissa has also acted in several TV dramas including La Femme Nikita, Flashpoint, and The Border. Her voice has appeared on radio and she has been on several TV series, including as a communications expert on The Goods, CBC, and The Steven & Chris Show.

Elissa continues to share her knowledge, insights and personality with audiences as a motivational speaker and emcee.



Rockstar Communications

Elissa founded Rockstar Communications as a way to unite her distinct passions and strengths in the corporate communications world and the media. She believes everyone has an inner Rockstar - and she's made it her mission to help people find theirs. Her unique combination of on camera, media, corporate communications and leadership experience has helped thousands of clients perform at their best, whether they're guesting on a podcast or hosting a town hall.

Elissa believes that leadership today is about sharing stories and convictions, being vulnerable, and connecting authentically and passionately. Her engaging and exciting group workshops, presentations and 1:1 coaching programs foster confidence, growth, and tangible results.